



CAREERS

Marketing & Communications Coordinator

Location: based from home

** This position can be done remotely with periodic travel to Brantford

HOLSTEIN CANADA is the largest dairy breed association in Canada, serving our membership of more than 10,500 active dairy producers since 1884. With dynamic leadership and a clear vision, we are building an exciting, tech-friendly future. We offer a strong team-oriented workplace, supportive leadership, and the chance for you to develop along with us.

YOU are creative. You make managing multiple projects and deadlines look easy. You work best in a positive, proactive team environment. You are a quick thinker and clear communicator. You have good instincts and you trust them. You are a real people person.

In this role, YOU WILL:

- Coordinate and implement social media strategy; guide the social media team.
- Create and release internal and external communications, including our member publication *InfoHolstein* and staff newsletter *Cowmmuniqué*.
- Create, edit and proofread media releases, website content, and various documents and publications
- Create and/or coordinate digital content such as videos, graphics, etc.
- Organize all aspects of in-person and online events.
- Create and coordinate and implement marketing campaigns

YOU OFFER:

- Post-secondary education marketing, communications or a related field
- 3-5 years' progressive experience in marketing / communications
- Experience working quickly on multiple projects and priorities
- Experience with Social Media, graphics, and digital and video content
- Strong written and verbal communication skills
- Reliable and supportive team player
- Skilled in MS Office; InDesign an asset
- Bilingual (English & French) is a distinct asset

Contact: hr@holstein.ca

Submit application by: April 19th, 2021

We are committed to providing a barrier-free recruitment process. If you require accommodation at any step in the process, we will work with you to meet your needs – simply contact a member of the HR team with your request. Thank you for your application to Holstein Canada. Due to the volume of applications, only selected candidates will be contacted.